

Christa M. Collier, MS, LSW

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Education

- **2007, Bay Path University, Longmeadow, MA**
M.S. Communications & Information Management
Concentration: Nonprofit and Organizational Management
- **1996, Southern Vermont College, Bennington, VT**
B.S. Criminal Justice
- **1994, Bay Path University, Longmeadow, MA**
A.S. Criminal Justice

Career History

2022-Current, Director of Training, Education, and Special Initiatives

Massachusetts Children's Alliance

- Identifies and provides training and technical assistance to staff and multi-disciplinary team members of the twelve children's advocacy centers in Massachusetts.
- Manages the agency's statewide training and education initiatives, including the annual conference, mental health learning collaboratives, and child abuse prevention/intervention training.
- Provides oversight of the Program Manager and Service Navigator who work to expand mental health access at children's advocacy centers.
- Develops and implements in-person and virtual training programs in conjunction with MACA staff and external partner agencies.
- Assesses instructional effectiveness and summarize evaluation reports determining the impact of training.
- Collaborates with local, regional, state, and national MACA stakeholders.
- Assist with development, planning and associated planning related to training initiatives.

2016-2022, Executive Director

Northern Berkshire United Way

- Provided leadership to the organization, oversaw the strategic plan, fund development, fiscal management, community relations, marketing, administration, human resources, and staff management/development.
- Managed all aspects of the Annual Campaign including workplace

- campaigns, mailings, campaign events and donor relations.
- Oversaw annual allocations process including communications, volunteer recruitment, scheduling, panel review and agency notification.
- Collaborated with local, regional, state, and national United Way partners.
- Developed and/or approved marketing and social media materials.
- Ensured policies and procedures were developed that complied with regulations, and standards applicable to a United Way entity and its funding sources.

2011-2016, Director

Berkshire County Kids' Place Children's Advocacy Center, Pittsfield, MA

- Provided the day-to-day leadership and management to the child advocacy center.
- Developed and ensured attainment of agency goals within the strategic and fund development plans.
- Implemented and maintained sound office and fiscal practices.
- Wrote \$400K in agency grants annually to support funding, including federal, state, local and foundation grants.
- Administered all data collection methods and reporting.
- Developed and coordinated the annual conference on child abuse for community professionals.
- Collaborated with community stakeholders and multi-disciplinary team partners in promoting the mission of the agency.

1996-2011, Program Officer

Gladys Allen Brigham Community Center, Pittsfield, MA

- Served in dual role as the Executive Director of the National Girls Inc. affiliated program during tenure.
- National Girls Incorporated consultant and trainer in the areas of public speaking, program and outcome evaluation and curriculum development.
- Provided the direct supervision of the agency's individual program directors.
- Maintained accreditation standards for program operation.
- Managed and prepared grant requests to federal, state, and municipal funders.
- Monitored department outcome measures and impact results.
- Supervised and provided child, adolescent, and family counseling.
- Implemented prevention-based programs for at-risk adolescents.

2006-2009, Adjunct Faculty

2006-2009, Southern Vermont College, Bennington, VT
Nonprofit Management

Instructed 15-week bachelor's level in-person course curriculum.
2006-2007, Bay Path College, Longmeadow, MA
Masters in Nonprofit Management and Philanthropy Program
Moderated and facilitated weekly discussion forums.

**Community
Involvement**

2025-Current

MA Child Sexual Abuse Prevention Advisory Council
2024-Current Member, PSB Work Group

2022-Current

Board President, Advisory Board, Department of Children and Families,
Berkshire Area Office

2022-2024

MA Child Sexual Abuse Prevention Legislative Task Force
2023-2024-Co-Chair Professional Development and Training Committee
2022-2024-Member, PSB Work Group
MA Child Sexual Abuse Prevention Task Force

2021

Berkshire County Vaccine Collaborative

2020-2022

Nonprofit Center of the Berkshires Advisory Board

2017-2021

Member, North Adams Rotary Club
2020-2021 President, North Adams Rotary Club

2016-2019

Member, Berkshire County Child Sexual Exploitation Task Force

2016-2019

Local Board Chair, Emergency Food and Shelter Program, FEMA

2014-Current

Member, Advisory Board, Department of Children and Families, Pittsfield
Area Office

2013-2015

Member, Trauma Informed Leadership Team, Department of Children
and Families, Pittsfield, MA Area Office

2011-2013

Commissioner, Berkshire County Commission on the Status of Women

2011-2015

Member, Face the Facts (Teen Pregnancy Prevention Initiative), Berkshire
United Way

Co-Chair, Education Committee

2011- 2020 Member, Zonta Club of Berkshire County Member

2012-2020 - Chair, Scholarship Committee

2016-2017 - Clerk

2008-2009

Grant Reviewer, Compassion Massachusetts Grants Program

2007-2009

Advisory Board, Pittsfield Youth Commission
2006-2013
 Board Of Visitors, Miss Halls School
2006-2010
 Member, Western Massachusetts Out of School Time Network
2006-2010
 Member, District Attorney's Bullying Prevention Task Force
2006-2008
 Member, Our Legacy Toastmasters
2003-2011
 Planned Parenthood of Massachusetts
 Certified Sexuality Educator Certification
2000-2002
 Court Appointed Special Advocate, Berkshire CASA
1998-2000
 Child Care Provider Educator, Resources for Child Care
1996-2011
 Co-Chair, Berkshire County Real Women's Essay Contest Task Force

**Trainings,
 Certifications
 and
 Recognitions**

2024-Current
 PSB Senior Leader Train the Trainer program model, University of Oklahoma
2023
 Accreditation Train the Trainer, National Children's Alliance
2017
 New Presidents Leadership Institute, United Way Worldwide
2015
 Berkshire Magazine's, *"25 Most Dedicated, Most Creative, Most Influential Person"* in Berkshire County Award
2014-2016
 Northeast Regional Children's Advocacy Center, The Leadership Exchange and Coaching Project (LEC)
2011-2013
 Northeast Regional Children's Advocacy Center, The Leadership Exchange and Coaching Project (LEC) Mentorship Program
2010
 National Girls Incorporated, Senior Executive Leadership Institute
2009
 National Girls Incorporated, Executive Management and Leadership Institute
2008
 Employers Association of the Northeast, Human Resource Administrator Series Certification
2005
 National Girls Incorporated, Management Development Institute

2003

Planned Parenthood of Western Massachusetts, Sexuality Educator
Certification

2001

National Girls Incorporated, Preventing Adolescent Pregnancy Educator
Certification

1999-Current

State of Massachusetts, Licensed Social Worker Certification (MA)

1997

National Girls Incorporated, Program Director's Institute